

INSYS MICROELECTRONICS establishes sales subsidiary in the UK

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INSYS MICROELECTRONICS, based in Regensburg, Germany, are experts in the design and manufacture of industrial data communication products. This August saw us establish our UK subsidiary, based in Coventry. Already represented by distributor partners in over 20 European countries, as well as China and Brazil, the UK subsidiary of INSYS is our second office, following on from our subsidiary in the Czech Republic.

The Coventry office is headed up by Dave Morgan (General Manager) and Dave Beckett (Sales Manager), with over 37 years combined expertise and experience in the PLC, automation and industrial data communications markets.

INSYS Microelectronics GmbH, founded in 1992, specialises in products such as industrial modems, featuring a wide range of data transmission technologies. A key product is the proven MoRoS (modem/router/switch) for installation along side PLC, RTU and control cabinets. The devices are available as different models (including embedded units) and can be used in rugged industrial environments.

“Although we can bridge any distance with our remote control communication solutions, we still prefer to deal with our customers face to face, to provide sales and technical support.” says Eduard B Wagner, Managing Director of INSYS. “There is great growth potential for automation solutions in the UK. Clients will have the benefit of our expertise and personal product advice and we look forward to building strong alliances with UK customers.